



HIGH COMMISSION OF INDIA, BRUNEI DARUSSALAM

P.O. BOX 439, LAPANGAN TERBANG LAMA

BANDAR SERI BEGAWAN BB 2339685

Telephone: 2339947 / 2339685

Fax: 2339783

E-mail: hoc.brunei@mea.gov.in

Website: www.hcindiabrunei.gov.in

Press Release

Celebrating India@75 – Azadi ka Amrit Mahotsav: Beach cleaning activity by High Commission of India in collaboration with the Telugu Association on 25 April 2021



The High Commission of India in collaboration with Telugu Association in Brunei organized a Beach cleaning activity on 25 April 2021 at Silver Jubilee Park, 25 Jalan Maulana, Kuala Belait from 8:00 am till 10:00 am as part of activity for celebration of India@75 “Azadi ka Amrit Mahotsav.” More than **150 people** of Indian origin and others including members of the High Commission participated in the Beach cleaning activity not only to mark the celebration of India@75 but also propagate “Swachhata Abhiyan-cleanliness as a way of life”, a flagship programme of the Government of India.



Hon'ble Prime Minister of India, Shri Narendra Modi had earlier launched "Azadi ka Amrit Mahotsav" on 12 March 2021 from Sabarmati Ashram, Ahmedabad. The Amrit Mahotsav is a series of cultural events and digital initiatives undertaken by the Government of India to commemorate the 75th anniversary of India's independence. It has been launched exactly 75 weeks before the 75th anniversary of India's independence., i.e. 15 August 2022, and will be celebrated till 15 August 2023. The celebration during the Amrit Mahotsav will be inspired by the five pillars of 'Freedom Struggle'; 'Achievement at 75'; 'Ideas at 75'; 'Actions at 75'; and 'Resolves at 75' as the guiding force.



Beach cleaning activity was organized by the High Commission as part of Swachhata Abhiyan and India@75 celebrations as it makes the beach a nicer and safer place for everyone. It is an effort towards preserving and protecting as well as improvement of the coastal and ocean ecosystem as trash including plastic items harm marine life and disrupt the marine life cycle.



The event saw enthusiastic participation from the members of the community who came in large numbers including children to be part of the Swachhata Abhiyan and celebration of India@75.



Brunei Darussalam, 25 April 2021.